



# FIGHT ZONE CHAMPIONSHIP

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WHITE PAPER

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# Fight Zone League

## Introduction

Boxing has been a staple in worldwide entertainment for decades. Lately, though, the industry is making less and less of the matches the fans really want to see. How many years did we wait for Pacquiao vs. Mayweather?

Mixed Martial Arts appeared to have the solution: centralized championships controlled by the promotions. But even the MMA juggernauts have adopted the boxing model of protecting fighters from fights the fans want to see for a host of unpalatable reasons.

Over time, it has become clear that too much power in one person or company's hand can result in manufactured champions, uneven matchmakers, and even longer delays in making the fights the public wants to see. **Fight Zone Championship™** aims to change this.

# INTRODUCING THE PEOPLE'S LEAGUE

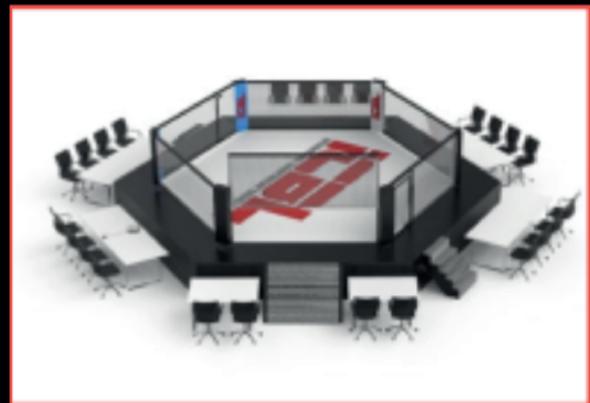
The Fight Zone Championship was conceived with one goal in mind: to give fight fans the ability to guide the promotion in making the matches they want to see. Guaranteed by a Web 3.0 decentralized system, the promotion connects the fighters, the fans, and the promotion itself. With robust tokenomic mechanics under the hood, Fight Zone Championship will provide a one-stop, immersive experience that makes you feel like you are part of the fight community. With our technological innovations, you are going to be virtually put in the cage itself!

The Fight Zone Championship represents a unique and distinctive unarmed combat sport. It combines the best elements of boxing and eliminates the worst elements of mixed martial arts. It is simply a league in which two fighters stand toe-to-toe from start to finish. No clinching, no wrestling, just punching. It's boxing in its truest form. This action is generated, amplified, and assured because the bouts are held in a six-sided, "regular" hexagon cage, known as the "Fight Zone"<sup>™</sup> where standard association of boxing rules are applied. Fight Zone Championship events will feature real fighters and warriors, not artists. Power, strength, and heart mean more than artistry, footwork, and cautious defense in our world. In other words, the "Fight Zone" favors substance as much as it does style. The "sweet science" will be showcased in a way never before seen, bringing traditional fight fans back into the sport and creating the kind of buzz that will attract legions of new ones.

By design, the Fight Zone itself changes the dynamics of a pugilist contest by forcing the athletes to engage. When the athlete retreats by backing up towards the cage, there's a decision to make when the back foot reaches the fencing. Step to the left, step to the right, or start swinging for the fences. The athletes want this challenge, and the fans will enjoy the fireworks. In short, there's a plethora of future Mike Tysons and Chuck Liddels in gyms around the world desirous of an opportunity like the one presented by the Fight Zone Championship.

# CHAMPIONS INSURANCE PROGRAM™

A fundamental right that has evaded combat sports participants in the past has been insurance. For us at Fight Zone Championship, we want to do our best to curate an environment that acknowledges that the fighters who participate in our league are putting their body on the line. Not just when they step into the cage, but when they train to do battle as well. This is a tough egg to crack but we are determined to do our best for our fighters and our fans. That's why Fight Zone Championship is excited to partner with **Farmers Insurance** and Agency Owner, Perry Sanford to provide Life Insurance and Critical Illness coverage to fighters and card holders. As our relationship progresses with Farmers, we hope to add additional products so that our fighters know that we have their best interest (and that of their families) at heart. Additionally, our fans will appreciate the fact that they are consuming content that is designed to protect the health and welfare of the participants, all things considered.



# Broadcast & Distribution

There is a major transition taking place in the media broadcast and distribution space that presents two incredible opportunities for Fight Zone Championship. The first, is the way in which the fights and the content surrounding the same will be shot. Not since the transition from standard definition (SD) to high definition (HD), has there been a technological advancement that can fundamentally change the viewing experience. Fight Zone Championship is excited to partner with RT Ranger™ to create Fight Zone Labs™. One of the fundamental pieces of this partnership will revolve around bringing a totally new, totally immersive viewing experience to the consumer. The catch-all phrase “Metaverse” has captured the public's attention but has not created widespread public adoption because it is misunderstood. Our offering is going to help change that reality. “Google” (search) and “Xerox” (printers), went from being the name of companies to verbs that are part of our lexicon representing broad business categories. While we don’t presume that FZC will become a verb signifying all things combat sport in the metaverse, the consumer adoption that is implicit in a brand name becoming a verb is our goal. To achieve this goal, the product experience has to be transformative. Without sharing too much proprietary information, we would like to explain how this partnership will create a transformative consumer experience.

The RT-Ranger team is composed of a group of experts in computer modeling and “real time” engine development. They are particularly adept at taking architectural models and 3D rendering and transforming them into intensive, immersive, virtual simulations. Over the past 16 years they have developed a series of specialized tools and methodologies to facilitate this process. The RT Ranger toolset has been used on hundreds of projects. We selected a few of the most famous (and complex) projects to discuss the uses and importance to the 3D community. The toolset was used to allow the exploration of 3D computer models of some of the largest environments. The variety spans from the world’s largest Stadiums, hospitals, amusement parks to some of the most recognizable hotels. The tools have even been used to virtually model whole cities. All of these examples involve single comprehensive files so there is no need for loading and reloading of environments in small pieces when exploring whole cities or giant facilities. The technological innovation has been used to drive enhanced design innovation, create more vendor “real estate”, increase and greatly enhance revenue capture (for stadiums and arenas), and improve construction efficiencies.

Notable clients include the following:

Dallas Super Conducting Supercollider, **Dallas Cowboys Stadium**, Dallas Cowboys Stadium - Video Screen, **Colts Stadium** - Seat Sales Web Portal, **Vikings Stadium** Financing Visual Package, **Parkland Hospital** Facility Management Visualization Application, **Disney Master Planning Group, PGA Tour** – Facility Planning Management Application, **M.D. Anderson Cancer Center**, **DFW Airport** Terminal E/F Expansion, **DFW Airport Terminal D – Hyatt Hotel**, **Walter Reed Hospital Expansion**, **W Hotel Dallas Suites**, W Hotel Hollywood, **Old Parkland Renovation**, **Dodger Stadium Renovation**.

The combined institutional knowledge of combat sports by Fight Zone and the technological innovation of RT Ranger is going to bring a new, dynamic, immersive experience to combat sports that the viewer is going to have to participate in to truly understand and appreciate. Attempts to create more excitement/engagement for the viewers of sports by getting away from static camera angles has been talked about and experimented with for decades. Nothing has yet captured the consumer's imagination. Until now! While our focus group data is proprietary, suffice it to say that we believe we have “cracked the code”. But the best part is that for fans that enjoy the legacy viewing experience, we will be able to distribute two different viewing experiences thereby not turning off the slow adopters.

Fight Zone Labs, is excited to bring the first truly immersive, omnidirectional viewership experience to consumers, using a device that they likely already own, i.e. a TV, computer, tablet, or phone. Having the lowest barrier of entry to allow everyone, regardless of socio economic status, to participate in this transformative technology is what Fight Zone Labs hopes to accomplish. Paying \$1,500.00 or more for a VR headset is simply not realistic for the masses, which leads to the next part of the equation, distribution.

Sports fans are aware of the transition from legacy media distribution like the cable providers and the stations that occupy the early channels on the guide to streaming services like Amazon, Netflix, Hulu, etc. Streaming services, looking to enhance margins, are coming to realize what the traditional distributors in sports already know, which is that sports is the only “appointment” viewing experience left. It is the reason that non-traditional sports distributors like Amazon Prime are starting to pay significant rights fee’s to the major leagues.

(Amazon's new Thursday Night NFL package and Apple's new MLB package to broadcast a limited number of games are the latest examples.) These deals are only the beginning of what's to come both in terms of fees paid and number of events distributed by streaming platforms.

From our standpoint, the second great opportunity is to not only participate in this transition, but to incorporate a feature that traditional sports leagues have yet to contemplate and that is to broadcast an omnidirectional experience through a medium traditionally reserved for video games players. Our unique technology and distribution capabilities will allow us to distribute Fight Zone Championship content and all of its auxiliary programming to platforms that have traditionally only housed video games. What many people do not realize is that the video game industry is larger than the movie and music industry combined. While Netflix has 35 Million daily active users, this number is dwarfed by the 100's of millions of daily active users on video game platforms around the world. This is a market that we will be able to tap into immediately upon launch.

Tapping into a market with 100's of millions of daily active users will translate into exponentially greater advertising and sponsorship revenue than is currently available. We will be able to activate thousands of advertising and sponsorship opportunities that can run in tandem with the broadcast as the ultimate fan engagement/retention tool. By essentially having an infinite amount of space/control in the virtual environment, we will not only program the ad content but target it to the exact demographic that is most likely to participate as well. The added bonus? For the consumer this means that the traditional cost of content consumption in whatever form and on whatever platform they have readily available will be dramatically reduced.

This will result in an explosive increase in overall viewership and engagement. By keeping the traditional pay-per view broadcast in place with our legacy media provider (for fans who want to watch the traditional 4 or 5 angle broadcast), this will drive viewers to the cheaper gamified medium we are trying to facilitate. The ultimate goal is to provide a better experience for a cheaper price. Without disclosing too much information, we hope that this has given you a taste of what is to come and we are excited for you to be on this journey with us.

# NFT Collection (Soul Bound Token)

## **Commissioner Experience/ Egalitarian Voice**

The Fight Zone Championship NFT Collection™ is a unique collection of Commissioner Cards loaded with possibilities. We created the cards to unlock and unleash yet even more innovation in terms of fan engagement. Our goal is to give the card holder ownership in the league and real decision-making power. There are other utilities in the Fight Zone Championship as well. This, on top of all the unprecedented offerings and high end perks, has never before been seen in any NFT offering. Whether it's the limousine service to the events, all access to press, media, and league events, or the 24/7 discounted travel & vacation service, your NFT provides you real value and utility never before seen in entertainment, sports, or blockchain. Our hope is that regardless of your socioeconomic status, everyone will have the opportunity to own a piece of the league and participate in the Fight Zone Championship.

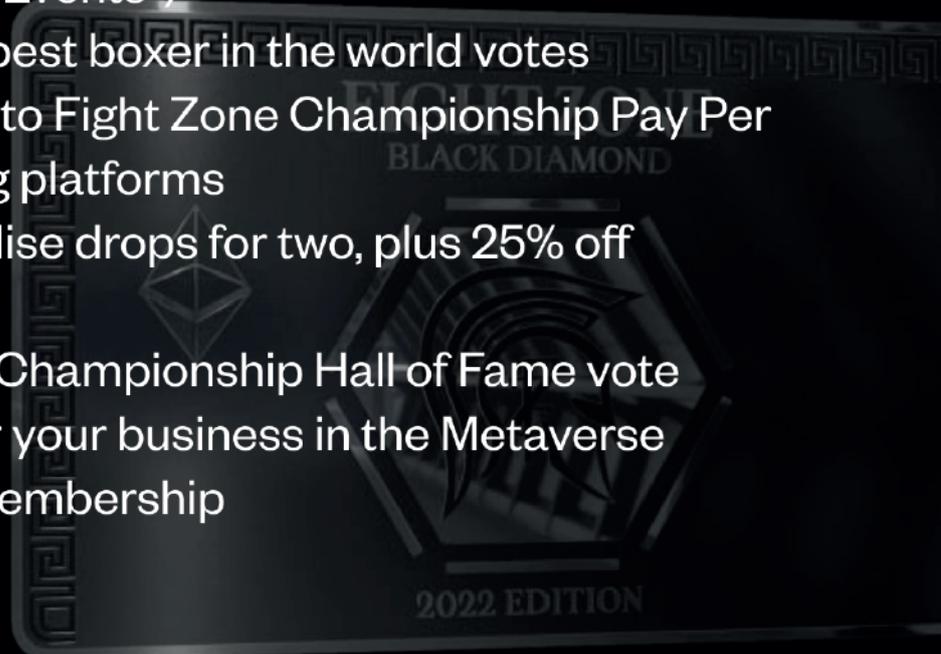
The Soul Bound Token ("SBT") release will be done via auction or lottery if demand outpaces supply. This will help us enforce the meritocratic values of the league. These SBT's can only be auctioned or sold once after being held for a year. After that year is over, the SBT's are locked in for the lifetime of the holder. From there, they can only be auctioned again once the holder dies.

# BLACK DIAMOND CARD

100 offerings

## Perks:

- 2 VIP Cage Side seats (first 2 rows) for all Fight Zone Championship events (Lifetime)
- All-access for Cardholder to weigh-ins and media events, and all-access (plus one) to all VIP after parties
- Limo service from hotel to venue for all events (25-mile radius)
- 1 comped hotel room for all events (queen or two doubles)
- Discounted hotel accommodations for up to 3 additional guests
- Shot of the Night fight posters (Exclusive action digital image of the contest)
- 1 vote toward league-considered rematches (Will be titled, "Redemption Events")
- 2 Pound for Pound best boxer in the world votes
- Discounted access to Fight Zone Championship Pay Per View and Streaming platforms
- Free new merchandise drops for two, plus 25% off purchases
- 1 Future Fight Zone Championship Hall of Fame vote
- Free Advertising for your business in the Metaverse
- Concierge Travel Membership



# PLATINUM CARD

500 offerings

## Perks:

- 2 second tier cage side floor seating for all Fight Zone Championship events (Lifetime)
- Access to all VIP after parties, weigh-ins, and media events for Cardholder and 1 guest
- Discounted hotel accommodations for Cardholder and 1 guest
- Shot of the night fight posters (Exclusive action digital image of the contest)
- Discounted access to Fight Zone Championship Pay Per View and Streaming platforms
- 25% off all Fight Zone Championship merchandise
- “Pound for Pound” best boxer in the world vote
- Concierge Travel Membership



# SAPPHIRE CARD

1000 offerings

## Perks:

- 2 first level tickets to one Fight Zone Championship Events annually
- Access to all VIP after parties, weigh-ins, media events for Sapphire cardholder and 1 guest
- Discounted hotel accommodations for Sapphire cardholder and 1 guest
- Discounted access to Fight Zone Championship Pay Per View and Streaming platforms
- 25% off all Fight Zone Championship merchandise
- “Pound for Pound” best boxer in the world vote
- Concierge Travel Membership



# GOLD CARD

5000 offerings

## Perks:

- 2 general admission tickets to one Fight Zone Championship Events annually
- Access to 2 VIP after parties, all weigh-ins and media events for Gold cardholder and 1 guest annually
- Discounted hotel accommodations for Gold cardholder and 1 guest
- Discounted access to Fight Zone Championship Pay Per View and Streaming platforms
- 25% off all Fight Zone Championship merchandise
- “Pound for Pound” best boxer in the world vote
- Concierge Travel Membership



# SILVER CARD

10000 offerings

## Perks:

- 2 general admission tickets to one Fight Zone Championship Event annually
- Access to 1 VIP after parties for Silver cardholder and 1 guest annually
- Discounted access to Fight Zone Championship Pay Per View and Streaming platforms
- 25% off all Fight Zone Championship merchandise
- “Pound for Pound” best boxer in the world vote
- Concierge Travel Membership



# Concierge Travel Perks

Fight Zone Card members will have full access to 24/7 online booking (52 weeks out of the year) with discounted hotels worldwide (Approx 75,000 locations), and flights ranging from economy to First Class which, generally speaking, will be slightly cheaper than public rates. World Wide activity bookings such as tours of the city they're visiting, zip lining, etc. etc., and open tables for restaurant bookings will all be at the cardholders' fingertips.

Discounted cruises and rental cars will be available next year, hopefully Q1 but possibly Q2.

**Hotel Option 1: BEDs/ 2 adults**

Hotel Name:	Fiyavathu Maldives
Address:	Av South Ari Atoll, Mandhoo - 00050, Male'
Check in:	01/11/2023 (Wednesday)
Check out:	01/18/2023 (Wednesday)
Room Type:	1 x Villa Beach, Bed And Breakfast, 2 Adults, 0 Children
Member price:	CAD\$3,304.55 (including all applicable hotel taxes and fees) CA \$318.83 Possible at the property (transfer & resort fee)
Member Savings:	CAD\$2,430.94 - savings
Cancellation Policy:	Until 23:58 PM on 12/11/2022

**Description:**  
Located in Mandhoo, Fiyavathu Resort Maldives is on a private beach. Looking to get your feet wet? Water tubing and swimming adventures can be found near the property.

**Compared to Expedia.ca**

**Expedia.com**  
4.8/5 (Excellent) (20 reviews)  
Locals about this property: 4.8/5 for restaurants  
1 Beach, Villa Beach  
Check in: Jan 11, 2023  
Check out: Jan 18, 2023  
1 night stay

**Price details**

1 room x 2 nights	CA \$1,289.49
CA \$101.15 (including per night)	
Taxes and fees (2)	CA \$1,289.89
Local fee	CA \$118.83
Transfer and fee	CA \$194.21
Transfer and fee	CA \$194.21
Property fee	CA \$0,702.00
Pay now	CA \$1,919.95

**Hotel Option 2: / 2 adults**

Hotel Name:	Grand Park Kodhipparu Maldives
Address:	CI North Male Atoll 2168 - 08480, Maldives Islands
Check in:	01/11/2023 (Wednesday)
Check out:	01/18/2023 (Wednesday)
Room Type:	1 x Villa Ocean Water, Bed And Breakfast, 2 Adults, 0 Children
Member price:	CAD\$5,535.81 (including all applicable hotel taxes and fees) CA \$714.62 Possible at the property (transfer & resort fee)
Member Savings:	CAD\$ 3,555.16 - savings
Cancellation Policy:	Until 23:58 PM on 12/26/2022

**Description:**  
Located in Kuda Vattaru, Grand Park Kodhipparu is on the beach. Local points of interest include Maldives Islamic Centre and Full Moon Beach.

**Compared to Expedia.ca**

**Expedia.com**  
4.5/5 (Excellent) (207 reviews)  
Locals about this property: 4.6/5 for restaurants  
1 Beach, Ocean Water Villa  
Check in: Jan 11, 2023  
Check out: Jan 18, 2023  
1 night stay

**Price details**

1 room x 7 nights	CA \$1,200.00
CA \$101.15 (including per night)	
Taxes and fees (2)	CA \$1,171.02
Local fee	CA \$118.00
Transfer and fee	CA \$602.00
Transfer and fee	CA \$602.00
Property fee	CA \$1,884.86

**Hotel Option 3: / 2 adults**

Hotel Name:	Rahaa Resort
Address:	CI Rahaa Resort, Laamu Atoll - 15062, Maldives Islands
Check in:	01/11/2023 (Wednesday)
Check out:	01/18/2023 (Wednesday)
Room Type:	1 x Villa Ocean View Villa, All Inclusive, 2 Adults, 0 Children
Member price:	CAD\$3,544.66 (including all applicable hotel taxes and fees) CA \$1,896.88 Possible at the property (transfer & resort fee)
Member Savings:	CAD\$1,755.74 - savings
Cancellation Policy:	Until 23:58 PM on 12/20/2022

**Description:**  
Located in Kudafaru, Rahaa Resort is near the airport and on the beach. Take an opportunity to explore the area for water adventures such as swimming.

**Compared to Expedia.ca**

**Expedia.com**  
4.4/5 (Excellent) (11 reviews)  
Locals about this property: 4.4/5 for restaurants  
1 Beach, Villa, Villa Pool, Beach view  
Check in: Jan 11, 2023  
Check out: Jan 18, 2023  
1 night stay

**Price details**

1 room x 7 nights	CA \$1,200.00
CA \$101.15 (including per night)	
Taxes and fees (2)	CA \$660.76
Local fee	CA \$118.00
Transfer and fee	CA \$1,249.86
Transfer and fee	CA \$1,249.86
Property fee	CA \$1,919.00
Total	CA \$4,898.48
Pay now	CA \$1,200.00

**Hotel Option 4: / 2 adults**

Hotel Name:	Kihaa Maldives
Address:	CI Kihadhufaru Island - , Baa Atoll
Check in:	01/11/2023 (Wednesday)
Check out:	01/18/2023 (Wednesday)
Room Type:	1 x Villa Beach (2 Pax), All Inclusive, 2 Adults, 0 Children
Member price:	CAD\$4,697.79 (including all applicable hotel taxes and fees) CA \$1,224.88 Possible at the property (transfer & resort fee)
Member Savings:	CAD\$5,360.89 - savings
Cancellation Policy:	Until 23:58 PM on 12/19/2022

**Description:**  
Located in Kihadhufaru Island, Kihaa Maldives is in a rural area and on a private beach. Take an opportunity to explore the area for water adventures such as scuba diving.

**Compared to Expedia.ca**

**Expedia.com**  
4.5/5 (Very good) (223 reviews)  
Locals about this property: 4.4/5 for restaurants  
1 Beach, Beach view  
Check in: Jan 11, 2023  
Check out: Jan 18, 2023  
1 night stay

**Price details**

1 room x 7 nights	CA \$6,100.00
CA \$101.15 (including per night)	
Taxes and fees (2)	CA \$1,894.20
Local fee	CA \$118.00
Transfer and fee	CA \$1,150.00
Transfer and fee	CA \$1,150.00
Property fee	CA \$11,200.00

**Disclaimer:**

Please note that no bookings/blockings have been made, rate and availability are subject to change at any time. All quoted prices include applicable taxes and fees, but does not include any mandatory cleaning fees, resort fees or other charges imposed by the property unless otherwise specified. Any flight itineraries or pictures are provided as a courtesy to give a general idea only; to obtain further information please contact Fight Zone Travel. Fight Zone Travel in no way profits on any of the above quotes which allows Fight Zone Travel to offer the best possible rates at the time of booking. Fight Zone Travel may also act as a private concierge service and use third party booking agencies/consolidators therefore; Fight Zone Travel, nor their employees, can be held responsible for the terms and conditions of any third party company.

**DUE TO THE INSTANT FLUCTUATIONS OF THE AIRFARE INDUSTRY, THROUGH FIGHT ZONE TRAVEL THERE ARE RESTRICTIONS ON THE BEST RATE GUARANTEE WHEN IT COMES TO AIRFARE. WE DO HOWEVER OPERATE ON THE BEST RATE AT TIME OF BOOKING PROCEDURE FOR YOU.**

# Fight Zone Tokenomics

## TOKENS

Tokens are the foundation of Fight Zone Championship operating mechanics. They empower the fans and the fighters alike and establish a new kind of fans-fighters-promotion relationship with built-in equality, dialogue and broad interaction capabilities. Taking advantage of the latest Web 3.0 technologies, Fight Zone Championship creates a convenient, all-inclusive one-stop experience for fight fans around the world.

**Token owners are the Fight Zone Championship matchmakers!** Spend tokens to vote on proposed match-ups for the upcoming cards.

Fight Zone Championship is a holistic, self-sufficient ecosystem that functions without outside vendors. Buy PPVs, opt into fighter rewards and even place fight bets on our portal by using Fight Zone tokens and ecosystem dapps. Every move you make helps Fight Zone expand and develop.

Maintain that win streak! Token holders and fighters alike are rewarded for loyalty and active participation in long-term promotion development. The rewards amount increase over time based on token staking and liquidity provision.

# TOKEN DISTRIBUTION

In the Fight Zone Championship ecosystem, every single token is loaded with power. Taking into account the directions and use cases described below, the token will be distributed in the following proportions:

**Team – 15% of the total supply, linearly vested over 21 months.**

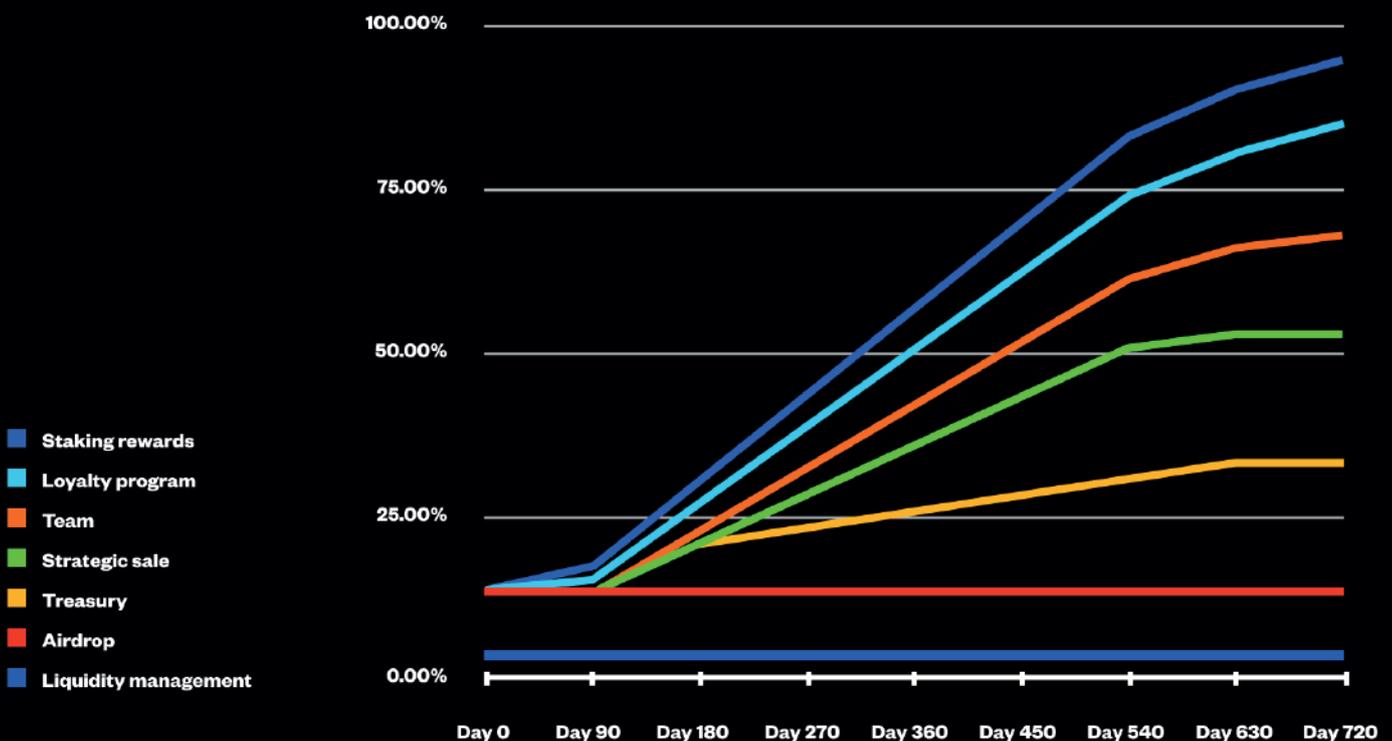
**Liquidity management – 3%, vested over 2 years.**

**Treasury (optional) – 20% linearly vested over 18 months.**

**Loyalty program – 17% treasury allocation.**

**Airdrop – 15% team allocation.**

**Staking rewards – 10% airdrop allocation.**



# TOKEN USE CASES

## Matchmaking

The Fight Zone Championship is all about giving every single community member the power to make the fights he or she wants to see. **Fan-driven matchmaking** is finally possible thanks to our two-tiered system.

By way of the Fight Zone NFT, the company has created the first ever secure platform that allows the fans to discuss, create, and submit the “Super Fight” proposals they want to see. NFT Card Collection owners are encouraged to propose match-ups between any fighters in the world. Once the community has spoken, Fight Zone Championship executives make the offers to the fighters, managers, and promoters. All under common sense stipulations, such as weight class, promotional considerations, and management obligations. And that’s just the beginning.

When such a proposal goes up, the matchmaking system truly starts to shine. Anyone who owns any amount of Fight Zone tokens can cast their votes and help fights get booked. The system allows you to allocate more tokens to cast more votes. Naturally, the NFT Card Collection owners can also cast their votes, with every NFT Card tier being equal to a predetermined number of tokens, or votes.

**Looking for more benefits?** We have something special exclusively for token owners: an engagement reward system that automatically tracks participation in the Fight Zone community and grants token bonuses to the most active members. The more you vote on fight proposals, the more tokens you receive.

This is our way to thank you for your contributions, incentivize you to continue shaping our fight promotion, and to keep tailoring one fight card after another to your taste.

All in all, this sets up a groundbreaking, unprecedented system that allows total transparency when it comes to matchmaking and people power. Instead of subjecting fans and fighters to selective matchmaking, corporate greed, or fighter favoritism, the Fight Zone Championship gives the fans all the tools to make fights they want to see happen.

The system includes incentives to the token owners for a truly decentralized, fan-driven mechanism that allows you to enter the Fight Zone Championship community at any point of the promotion's lifespan and leave your mark on the way it operates. **THE FIGHT ZONE CHAMPIONSHIP IS IN FACT THE PEOPLE'S CHAMPIONSHIP!**

## **Betting**

Don't settle on shady backroom bookmakers or mainstream betting websites! Fight Zone Championship is partnering with PlayCaller, an industry leading white label fantasy and sports betting company to offer its own decentralized betting system, based on Maniswap Automated Market Maker.

Maniswap uses an AMM that improves on the well-known Uniswap formula. Suppose that you're betting on a head-kick K.O. in the 1st round. This event will have  $y$  YES shares and  $n$  NO shares in the AMM's liquidity pool. The AMM will adjust shares in the pool such that their product is held constant ( $k$ ):

$$yn = k$$

In that case, the market probability (i.e. the probability of a fight outcome implied by the current prices of shares) will be:

$$P = \frac{n}{y + n}$$

Uniswap's biggest advantage for a fight betting system is its decentralization: while present-day betting odds are somewhat reactive to the bets being placed, they're still closely tied to the bookmakers' estimates of fights ending in one way or another. With an AMM like Uniswap powering the betting service, the odds are calculated by the system itself, based solely on the bets made in real time. An AMM also eliminates the middlemen and unnecessary forms of rent extraction, allowing for safe, accessible, and efficient exchange activity.

However, the Uniswap formula has an inherent problem: its 1 to 1 share initialization can lead to suboptimal pool initialization, poor liquidity spread and leftover shares. In turn, that problem, and its possible solutions, can cause other issues, such as minimally controlled price sliding or less-than-great odds for betting on underdogs.

This is why Fight Zone Championship uses the Maniswap system instead. Maniswap introduces probability at  $p$ . Instead of the simple constant-product formula, it uses the following:

$$y^p n^{(1-p)} = k$$

In that case, the corresponding market probability (whether or not someone gets put to sleep) will be:

$$P = \frac{pn}{pn + (1 - p) y}$$

On our side, the  $p$  parameter helps concentrate liquidity exactly where it's needed.

All in all, an AMM-based betting system is everything that Fight Zone Championship stands for: for a fight promotion where fans decide what matches are booked, it's only fitting that the betting odds are also decided automatically based on pure math. Our betting service answers only to you.

## DONATIONS TO FAV FIGHTERS & LIVE STREAM DONATIONS (SHOW YOUR LOVE!)

Cage fights are no walk in the park. These warriors need every ounce of love and motivation the fans can give them. With Fight Zone token donations, it's easier than ever to support your favorite athletes.

Fighter donations are exactly what they seem: 75% of tokens go directly to the athletes, and the other 15% is charged as a platform fee. Show your favorite fighters you care about them any time, from anywhere.

Before another night of crazy fights is over, don't forget who made it all happen. Live stream donations allow you to show appreciation to all fighters, win or lose, and the promotion at the same time.

70% of any live stream donation goes to the winners' pool as a bonus, which is then equally distributed between all winning fighters when the event is over.

However, a fight is only as good as both warriors who shared the cage. To help the losing fighters come back stronger than ever, 5% of every live donation goes to the losing fighters pool, also equally distributed when the night is over.

Last but not least, 5% of every Live stream donation goes to Fight Zone Cares, a foundation that provides assistance to retired combat sport athletes worldwide who have unfortunately fallen on tough times.

# PPV

You'll be able to purchase Fight Zone Championship Pay-Per-Views with our own Fight Zone tokens through our custom-built app.

With 80% of tokens used for every PPV purchase going into the staking reward fund, Pay-Per-Views become another incentive for community members to enter a mutually beneficial relationship with Fight Zone. The other 20% of tokens get burned, contributing to the active tokens market deficit, which, in turn, drives the token prices up.

Moving forward, the token deficit will support the token price, as intended in this deflationary market model.

Don't think we'd only allow PPV purchases with Fight Zone tokens. Outside tokens will also be accepted. In that case, 80% of tokens goes towards the promotion's operating expenses and liquidity provision. The other 20% goes into another reward pool that gets distributed among stakers once per each of eight, 3-month phases.

## FIGHTERS CARDS AUCTION

The rules are simple. Traditional auction mechanics apply, where the participants place bids using their tokens. The lowest bid amount is always 5% of the current highest bid. When the winning bid is determined, the winner's tokens that make up the bid are burned.

# Rewards

## AIRDROP

Fight fans are the most passionate in the world! Fight Zone Championship encourages that passion and active engagement by offering token airdrop rewards to anyone who's completed at least one of the following stipulations.

### **NFT Collection Owners**

Tokens are distributed among NFT holders verified by the latest snapshot.

### **Matchmaking**

When we promise fan-driven matchmaking, it's not just a marketing tactic. To encourage voting participation, tokens are distributed between the 300 most active matchmaking voters once per phase. Voters can enter the ranking by purchasing event tickets or owning NFT cards.

## STAKING

No one wants to see an exciting match up turn into a snooze fest. Here in Fight Zone, we prefer real action! This is why our staking mechanism is a lot more than a simple investment, or a tool to curb token resale.

Instead of fixed staking rewards, we've developed a system that adjusts the reward amounts based on your activity in the Fight Zone community, to further stimulate long-term involvement.

Fight Zone staking rewards are a sum of three different factors:

1. Staking Rewards Booster with a fixed APR, two-year vesting with a linear unlock. This is our base tool to determine the minimal staking rewards for holding on to your tokens. Here's our approximation of the staking APR:
  - a. Phase 1: 46.2%
  - b. Phase 2: 35.1%
  - c. Phase 3: 15.6%
  - d. Phase 4: 12.0%
  - e. Phase 5: 6.6%
  - f. Phase 6: 5.6%
  - g. Phase 7: 2.6%
  - h. Phase 8: 2.4%
2. Stakers receive their share of the PPV buys pool, funded by 80% of every purchase made with Fight Zone tokens. Additionally, stakers receive 20% of every PPV purchase made with outside tokens.
3. A part of the staking tokens funds will be used by the betting system for betting liquidity provision. This will yield the stakers betting commission.

Taking all the staking rewards into account, a \$1000 stake will yield you an approx. \$420 staking reward in the first year.

# Loyalty Program

Everyone loves flashy early KOs and masterful submissions, but true champions prepare to go the entire distance. Fight Zone Championship long-term plan focuses on the retention of new users and the long-term engagement of fighters and Fight Zone NFT holders.

80% of the revenue will be allocated toward marketing

20% of the revenue will go towards Fighters rewards

## FIGHTER REWARDS

There's nothing quite like watching a fighter grow from fight to fight, making their way from the undercard to the championship main events. Fight Zone Championship makes sure its fighters stay in the game by offering long-term collaboration incentives.

After every three-month phase, ranked fighters are rewarded with Fight Zone tokens. Every fighter's reward amount is determined by his or her ranking.

In turn, every fighter's ranking reward pool is then divided into four parts. Once per every project phase, fighters can cash out 1/4 of their overall ranking reward pool on the condition they remain signed with Fight Zone Championship.

# Referral Program

The thrill and agony of watching fights in real-time are what every fan lives for. There's only one way to make those emotions and memories count even more: share them with friends.

For every new user referral, Fight Zone Championships rewards you with tokens. On top of that, once you refer someone, you get 15% off their every event ticket purchase or fight bet.

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# Liquidity Management

50% of the tokens will be used for Decentralized Exchange liquidity provision. Half of that (25% of total token amount) will go towards the starting initialization with ETH equivalent. Once per phase, the rest of the tokens (meaning 25% of the overall amount) will be added to that pool.

The other 50% of the tokens will provide the Centralized Exchange liquidity.

# Fight Zone Championship Association™

For anyone interested in combat sports, the FZCA is for you. It doesn't matter if you're a weekend warrior or a professional combat sports athlete, the Fight Zone Championship Association was created to empower a community of like minded individuals who are looking to better the combat sport industry.

By paying a marginal \$9.00 annual association fee, members will have access to an incredible community of passionate combat sport executives, sponsors, advertisers, and both professional and amateur athletes.

Separate from the massive amount of institutional knowledge members will have access to, there will be a wealth of perks and incentives to participate in. It could be access to discounted equipment with one of our apparel/equipment partners or concierge services provided to those who chose to participate in the Commissioner Card Program. Or perhaps you're simply a professional fighter interested in matching your own fights to advance your career. All of this is at your fingertips as a Fight Zone Association member.

The Fight Zone Association aims to create an environment where combat sports athletes can finally have a say in how the industry progresses. We believe the result will catapult combat sports into the modern era. Various Fight Zone Association perks will roll out over the next 3 years so stay up to date by opting in to our weekly newsletter. As the old adage goes, "if you want to go fast, go alone; but if you want to go far, go together".

# Accounting & Audit Procedures

Fight Zone Championship is excited to partner with Zuckerman & Associates to provide the much needed transparency that has been lacking in the combat sports space and the crypto industry. By using traditional accounting methods and reporting schedules akin to a publicly traded company, we hope to give unprecedented transparency to the business. Maxwell Malts said, “Close scrutiny will show that most crisis situations are opportunities to either advance, or stay where you are”, we at Fight Zone Championship, will advance.